



Call for participation

CIMT Endeavour

2nd CIMT Endeavour Workshop
May 5, 2014

Translating cancer science into products and companies

You are thinking of translating your innovation into a product or a company?

We will give you the chance to present your business idea to a panel of renowned experts and investors. As part of Session I they will advise you about how to strengthen your scientific/IP position and how to develop a strong business model.

Interested? Then submit an outline of your business idea (max. 3 pages) by email to endeavour@cimt.eu. Submission deadline is February 15, 2014.

For the outline format and more information, visit our [web page](#) or, contact us at endeavour@cimt.eu.

Session I - Reality check: test your business idea

Young entrepreneurs present their ideas to a panel of renowned experts and investors. See the box on the left on how to apply.

Session II - Implementation: translate your idea into a business

In this session you will get an overview of the tools, methods and mind-sets that will help you to be successful in your entrepreneurial endeavors. You will hear how to:

- recognize business potential
- define your market and identify the exact need
- write a convincing business plan
- present your idea
- finance and market your start-up

Session III - Lessons learned: successful ways to build companies

Established biotech entrepreneurs will share their personal experiences about transforming business ideas into successful founding stories. You will receive very personal insights into the challenges and opportunities of new ventures in times of strong scientific and market competition.

Sponsored by the:



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In cooperation with:

